

**REGULAR MEETING  
MINOCQUA BOARD OF SUPERVISORS  
February 17<sup>th</sup>, 2026**

A regular meeting of the Minocqua Board of Supervisors was called to order by Chairman Mark Hartzheim at 5:00 p.m. on February 17<sup>th</sup>, 2026 in the Board Room of the Minocqua Center.

Present were: Chairman Mark Hartzheim, Supervisors Erika Petersen, Lance Krolczyk and Brian Fricke; Roben Haggart, Town Clerk; Mark Pertile, Director of Public Works and Glenn Janzer, Minocqua Chief of Police. Supervisor Fried was excused.

**Motion by Fricke, seconded by Petersen to approve the agenda as presented.** Voice vote: Motion carried.

**Motion by Fricke, seconded by Petersen to approve the minutes from the Regular Town Board meeting held on February 3<sup>rd</sup>, 2026.** Voice vote: Motion carried.

**OLD BUSINESS**

AMENDED ORDINANCE – UNLAWFUL ASSEMBLY

Chairman Hartzheim presented amended Ordinance Sec. 41-29: Adding description of unlawful assembly, prohibiting use of traffic medians, placement of signage and structures for a second reading and adoption.

**Motion by Fricke, seconded by Petersen to dispense with the actual reading.** Voice Vote: Motion Carried.

**Motion by Fricke, seconded by Krolczyk to adopt amended ordinance Sec. 41-29 as presented.** Voice Vote: Motion Carried.

FOOD TRUCK POLICY

Chairman Hartzheim reviewed the policy modifications as previously discussed showing the current policy in comparison to the proposed changes.

FEES

Current: \$100 per day

Proposed: \$200 initial annual permit (includes annual inspection by MFD) & \$50 per day thereafter within a calendar year

MFD INSPECTION

Current: Required for each date, on-site

Proposed: Annual inspection at MFD by appointment; no additional inspections per year if no changes to truck; remain subject to random inspections

PERMITTED TIME OF YEAR

Current: Ends October 1<sup>st</sup> for annual review

Proposed: Year-round

PERMITTED DAYS OF WEEK FOR OPERATING

Downtown:

Current: Weekdays only, maximum once per calendar week

Proposed: Any day of week, maximum 3 times per calendar week

Other Commercial Districts:

Current: Any day of week, maximum of once per calendar week

Proposed: Any day of week, maximum 3 times per calendar week

PERMITTED TIME OF DAY FOR OPERATING

Current: 8 am – 10 pm with a maximum operating period of six hours

Proposed: 8 am – 10 pm, no maximum period

4<sup>TH</sup> OF JULY

Current: No food trucks

Proposed: Food trucks allowed

BEEF-A-RAMA

Current: No food trucks (exceptions for official event vendors)

Proposed: Allow food trucks from 5 pm to 10 pm (exceptions for official event vendors)

Krystal Westfahl, President Minocqua Area Visitors Bureau reviewed an email with questions she sent to the board for consideration. She discussed the bureau's sponsored craft fairs and farmers market vendors. It was decided that only actual "food trucks" (motorized or mobile food trailer units) would be subject to the town's policy. Krystal will direct each food truck vendor to contact the town for permitting and inspection. After reviewing some of Krystal's examples of food vendors, the board decided to allow donuts and baked goods to the list of meal options. There will be a limit of three mobile kitchen on wheels permitted per event. The food booths style set-up will continue to be allowed as in the past for the chamber sponsored events. Non-profits using food trucks for their events will be required to follow the town's food truck policy. The board would allow a non-profit organization use of the concession area at Torpy Park during chamber events if approved by the chamber. Chairman Hartzheim will finalize the policy for the next board meeting approval.

## NEW BUSINESS

### MINOCQUA WINTER PARK UPDATE & SNOW MAKING

Joe Handrick, Chad Metzger and Judy Popovich were present representing Minocqua Winter Park. Joe advised that the new tubing hill layout is going really well and is nearly fully booked everyday that they are able to open. Lack of volunteers has limited some of the hours of operation. They would like to address the concession stand improvements with the board at a later date.

Judy Popovich and Chad Metzger discussed the purchase of snowmaking equipment and placement of the equipment on town property. Having the ability to make sure will ensure that the hill could open every year by December 1<sup>st</sup>. They presented pictures and information about snow making guns. They are hoping to start the fundraising efforts with an anticipated install in the spring of 2027 to have fully operational for the 2028 season.

**Motion by Fricke, seconded by Petersen authorizing Minocqua Winter Park to proceed with the snowmaking project and installation of snow making guns with the caveat that all funding must be in hand before project is started, the operating agreement is amended and final approval by the director of public works on the snow gun locations.** Voice Vote: Motion Carried.

### TEMPORARY ALCOHOL BEVERAGE APPLICATION – MINOCQUA WINTER PARK

Clerk Roben Haggart presented a Temporary Alcohol Beverage License application from Minocqua Winter Park for Loopy Lopet event held on February 28th, 2026 at Minocqua Winter Park for board approval.

**Motion by Fricke, seconded by Petersen to approve.** Voice Vote: Motion Carried.

### GREATER MINOCQUA AREA VISITORS BUREAU UPDATE

Krystal Westfahl, Greater Minocqua Area Visitors Bureau, presented the board with handouts of statistics and the new vacation guide which was created in-house. Annual room tax report, including current and upcoming plans for room tax expenditures. The bureau is working on a conventional center feasibility study and the YMCA project. The room tax report is due in May and the board can access that report through the Department of Revenue website. She again reminded the board that the state statutes dictate what room tax dollars can be used for.

### OLD HIGHWAY 70 SNOWMOBILE

Tom Wipperfurth and Jerry Wesner were present. They are asking the board to consider opening up Old Highway 70 for snowmobile travel. The current trail crosses Highway 70 West in two different spots which creates a safety issue. There was a recent car vs. snowmobile fatality near the Krist gas station. The board discussed using the trail that crosses Bullhead Lake which used to be the trail years ago. Jerry advised that the swamp on the north side of the lake does not freeze up and their groomer has fallen through. The board had concerns about damage to the newly paved road and heavy traffic on the road. It was suggested that the club use mats and/or culverts at the Bullhead Lake crossing and consider making that the trail again. Mark Pertile will work with them as needed.

### DIRECTOR OF PUBLIC WORKS – SALE OF PLOW TRUCKS & REPLACEMENT

Mark Pertile, Director of Public Works presented pictures of two town plow trucks he is requesting authorization to sell. These are back-up trucks that we've had to use twice this year due to other vehicle repairs. He would like to dispose of truck number four now as it is over 25 years old. He will hold on to the other one for now as a spare. He would also like to start the process to order a new truck for service in the fall of 2027. Mark will put together figures for 2027 budget consideration.

**Motion by Fricke, seconded by Petersen authorizing disposal of truck number 4 as it is not being used and is taking up space.** Voice Vote: Motion Carried.

### FIRST READING – AMENDED ORDINANCE CLASS B FERMENTED MALT BEVERAGE LICENSE

Chairman Hartzheim presented amended Ordinance, Article IV, regarding prohibition on Class B fermented malt beverage license being used in association with gaming devices; requirements for issuance of Class B fermented malt beverage license for a first reading. This will be on the next agenda for a second reading and adoption. He advised that he worked with Town Attorney Greg Harrold on the amendment and all existing Class B Beer holders with machines will be grandfathered.

**Motion by Fricke, seconded by Petersen to dispense with the reading and bring back to the next board meeting for a second reading and adoption.** Voice Vote: Motion Carried.

**Motion by Fricke, seconded by Petersen to adjourn meeting.** Voice Vote: Motion Carried. Meeting adjourned at 6:55 p.m.

Roben Haggart  
Town Clerk